

STELLA VASSILIOU

CONTACT

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PROFESSIONAL EXPERIENCE

VISUAL DESIGN FACILITATOR

CURRENT

WESTGARTH PRIMARY SCHOOL

As part of the school's *Digital Technology Program*, I am currently teaching upper primary level students the skills of Visual Storytelling through the techniques of graphic recording and infographic. This has been integrated into the Kitchen Garden program.

INSTRUCTIONAL DESIGNER

2024 (3 MONTHS)

CITY OF WHITTLESEA

Supporting the *Workplace Trainer and Assessor of City of Whittlesea*. My design skills were intrinsic to the success and outcomes of my involvement to the project. The key experience involved:

- Assisted in designing a training package for Salesforce software training.
- Designed and developed Information Quick Fact sheets for the internal staff.
- Designed a series of How to Use guide info modules and How to use video guide.

VISUAL DESIGNER

2021 - 2024

CENGAGE GROUP AUSTRALIA

- Freelance visual designer to work on a number of digital and print base book designs
- Develop creative concepts and visual designs for digital and print assets, including websites, marketing materials, social media graphics, email campaigns, and more.
- Work closely with the stakeholders, product development, and content teams to understand project requirements and objectives.
- Translate brand guidelines and strategic objectives into visual designs that effectively communicate key messages and resonate with the audience.
- Keep up to date with industry standards, trends, emerging technologies, and best practices in visual design and UI, UX design.
- Maintain an organized file management system and adhere to naming conventions to streamline collaboration and asset management processes.

MENTOR | EDUCATOR

2022 - 2023

MENTOR MATCH AUSTRALIA

- Employed as an industry expert mentor for the Victorian Government's Digital Jobs Mentoring Program.
- Support older adults throughout their journey in the UX/UI Design industry.
- Conduct regular assessment reviews and provide constructive feedback to ensure consistency and quality for learners.
- Ongoing support and guidance to mentors and mentees to ensure productive and mutually beneficial relationships
- Develop and deliver training programs and workshops for mentors and mentees to enhance their skills, knowledge, and understanding of mentoring best practices.
- Maintain regular communication with mentors and mentees to assess progress, address challenges, and celebrate achievements.

ACHIEVEMENTS

2019 ABDA AWARDS Shortlisted:
Entrepreneurship [Text design]

2009 ABDA AWARDS Finalist:
ESPLORA: Senior Italian language
[Text design & typesetting]

2008 ABDA AWARDS Winner:
Finding a Place: Italian Migration
stories [Cover & text design]

2005 CBC AWARDS: Eve Pownall
Award – Information Books:
Honours List: Book 1 Amazing
Australian Mammals and Book 2
Heritage and Places [Cover & text
design]

COMPUTER SKILLS

MAC OS IOS and PC Android

VISUAL DESIGN TOOLS

ADOBE CC: ID, PS, AI, ACROBAT, AN, AE

MICROSOFT OFFICE

Word, Excel, Power Point, One Drive

UI/UX DESIGN TOOLS:

Figma, Sketch, ADOBE CC: CC, DW,
XD

SOCIAL MEDIA TOOLS

Mailchimp, Survey Monkey,
Facebook,
Instagram

TEAM COLLABORATION TOOLS

Slack, Miro, Google, MS Teams

AGILE ENVIRONMENT

Sprint design methodology

PROJECT MANAGEMENT SYSTEMS

Wrike, Hubspot and Trello

NOTE: Prior to 2022 – I have held the following positions

- ◆ Educator | RMIT Bachelor of Design in Communication Design
- ◆ Designer | Educator | Melbourne Food Hub and Global Sisters
Supported the research and assisted in developing the content
for the Food Business Boost Workshops, during 2018-2019.
Worked with the clients from diverse cultural backgrounds.
- ◆ Facilitator | Sisters of Saint Joseph and St Peter's Catholic PS.
- ◆ Art Director | Visual Designer | UX UI Designer | Researcher |
Stellavizual Design Studio & Darebin Arts Centre

EDUCATION

MASTER OF DESIGN FUTURES

RMIT Melbourne 2024

CERTIFICATE IV IN TRAINING AND ASSESSMENT

Chisholm Institute 2023

INDIGENOUS COMMUNITY RESEARCH

University of Melbourne 2022

GRADUATE CERTIFICATE IN UX & WEB DESIGN

Torrens University 2020

UI DESIGN: ELEVATE

Academy Xi 2020

ASSOCIATE DIPLOMA OF ARTS - GRAPHIC ARTS

Swinburne University of
Technology 2001

BACHELOR OF DESIGN - COMMUNICATION DESIGN

University of South Australia

Working with Children Check

Card No: 2774083A-01

VISUAL DESIGN SKILLS

- Value the importance of Human-Centred Design practices, Team collaboration and Agile methodology and practice.
- Value the importance of strong communication with clients, stakeholders and colleagues at all levels.
- Self-directed and continually keeping abreast of current developments and trends within the design industry, especially related to accessibility and inclusive design.
- Strong conceptual and visual design thinking processes, which support the vision and purpose of an organisation.
- Resilient and work well under pressure. Able to prioritise multiple overlapping projects, ensure all deadlines are met within budget and time frame.
- Well-developed interpersonal, communication, and problem-solving skills, tailored to the design and research industry. Strong analytical and critical thinking skills and excellent written and verbal communication skills

LEADERSHIP

- Project management which involves assisting in design strategic planning and communication challenges.
- Manage and support workplace diversity, equity, and inclusion.
- Ability to be guided by and share the knowledge/philosophy of the organisations I represent.
- Ability to enhance and showcase the beliefs and visions of the team, as well as to be an integral part of a large team.
- Manage finances within a budget as well as interpret financial information.